



HANKEN

# ABOUT HANKEN

- Founded in 1909
- University status 1927
- Comprehensive business school that offers BSc, MSc and PhD in economic sciences as well as executive education (Hanken & Stockholm School of Economics)
- Branch set up in Vaasa in 1980
- Turnover 27,4 M€ (2022)
- Assets 185,9 M€ (2022)
- International accreditations: EQUIS, AACSB and AMBA
- International rankings: FT Masters in Management (46) and US News (110)



# HANKEN TODAY

- Teaching in Swedish and English
- 4 departments and a language centre
- 2 650 students (20.9.2023)
  - 2 535 BSc and MSc students
  - 115 PhD students
  - 20% in Vaasa
- 299 employees (2023)
- Finland´s only free-standing business school



# RECENT DEVELOPMENTS

## Global ranking

- Financial Times, Masters in Management: #46 (2023)

## Education

- Record number of applications in 2024 (all levels)
- New BSc in Business program (in English) starting in 2024 with 80 students chosen among 1376 applicants

## Research

- Highest scientific impact ('top 10 index') of the Finnish universities (Academy of Finland, 2023)

## ENGAGE.EU

- Hanken full member of the EU university alliance since November 1, 2023 with 8 other leading universities and business schools





# HANKEN STRATEGY 2030: FOR AN INTERNATIONAL FINLAND AND A SUSTAINABLE WORLD

## VISION

An increasingly highly regarded international business school contributing to the future of business and society.

## MISSION

Collaborating closely with business and society, Hanken is a research-driven business school that foster responsible professionals to drive a sustainable future.

Being a stand-alone business school with strong Nordic roots, we offer high-quality degree programmes in Swedish and English.

## VALUES

Our community is characterised by equity, openness and integrity, and a focus on high quality, continuous improvement, and sustainability.

# RESEARCH AND COMPETENCE CENTRES

The centres are linked to the departments at Hanken and work in close contact with the business community.

<b>CCR</b>	Centre for Corporate Responsibility
<b>CERS</b>	Centre for Relationship Marketing and Service Management
<b>EPCE</b>	Erling-Persson Centre for Entrepreneurship
<b>GODESS</b>	Gender, Organisation Diversity, Equality and Social Sustainability in Transnational Times
	Hanken Centre for Accounting, Finance and Governance
<b>Helsinki GSE</b>	Helsinki Graduate School of Economics
<b>HUMLOG Institute</b>	The Humanitarian Logistics and Supply Chain Research Institute
<b>IPR University Centre</b>	Centre for Intellectual Property Rights
<b>WCEFIR</b>	Wallenberg Centre for Financial Research



# ACADEMIC PROGRAMMES

## **Integrated Bachelor's and Master's degree programme (3+2 years)**

- Swedish main language of tuition
- Enrolment approximately 300 new students/year
- Bachelor in Business programme in English will begin in 2024, 80 study spots.

## **Master's programme (2 years)**

- Tuition in Swedish and English
- Enrolment approximately 140 students/year

## **PhD programme (4 years)**

- Tuition mainly in English
- Goal: 14 PhD degrees awarded per year



# SUBJECTS

## Major subjects

- Accounting
- Commercial Law
- Economics
- Entrepreneurship, management and organisation
- Finance
- Management and organisation
- Marketing
- Supply chain management and social responsibility (master's and PhD level only)

## Other subjects

- Information systems science
- Statistics

## Languages

- Swedish
- Finnish
- English
- French
- German
- Russian
- Spanish





# THE MASTER'S PROGRAMME OFFER:

- Accounting
- Economics
- Finance
- Governance and Commercial Law
- Humanitarian Logistics
- International Strategy and Sustainability
- Marketing
- Marketing and Management (Vasa)
- Intellectual Property Law

More information:

[www.hanken.fi/masters](http://www.hanken.fi/masters)



# MASSIVE OPEN ONLINE COURSE (MOOC)

- Hanken offers globally accessible courses that are free and open to all. Hanken's course offerings include MOOCs on topics such as service research, logistics and sustainable development.
- Hanken offers MOOCs on the FutureLearn platform. Course participants can access short lectures, articles, discussions and tests remotely. All course material is adapted for use on both mobile devices and computers.
- For questions about Hanken's MOOCs, please contact Teaching Lab: [teachinglab@hanken.fi](mailto:teachinglab@hanken.fi).



# STUDENT EXCHANGE

- A term abroad (exchange studies or internship) is included in the Bachelor's programme.
- Each year Hanken sends about 260 exchange students around the world, and welcomes about 220 incoming exchange students to Hanken.
- All incoming exchange students are welcomed by Hanken's committed tutors who provide help and support and arrange social events throughout the term.



# HANKEN'S PARTNER UNIVERSITIES

- Hanken has over 130 partner universities in more than 38 countries.
- Hanken is active in the Erasmus+ and Nordplus programmes.
- Member of the international QTEM masters network (Quantitative Techniques for Economics and Management).
- Joint Winter School with Lund University, School of Economics and Management .



# HANKEN & SSE EXECUTIVE EDUCATION

- Transforms academic research and the latest business insight into impact in practice to accelerate the growth and renewal of people and organisations.
- Offers top-quality development solutions in areas such as strategic renewal, leadership and competence development to leaders, management teams, teams and experts worldwide.
- Supports and coaches organisations and individuals in workforce adjustment and change situations.
- Owned by Hanken and Stockholm School of Economics (SSE).



# HANKEN EXECUTIVE MBA STRATEGIC LEADERSHIP FOR IMPACT

- Hanken Executive MBA is a post-degree programme in English in Helsinki.
- The flexible part-time programme enables you to grow as a professional, strengthen your business competence, and develop your leadership skills.
- Studies can start in March or October and be completed in 1.5, 2, or 2.5 years.
- The Hanken Executive MBA is internationally triple-crown accredited (AMBA, AACSB, EQUIS).



# HANKEN ALUMNI

16 000 alumni in 70 countries worldwide

Committed alumni network

Approximately 10 alumni events yearly in Helsinki and Vaasa

- Homecoming day "Hankendagen" (Helsinki and Vaasa)
- International homecoming days (Stockholm, London, Brussels, Zürich, Berlin)

More than 70 mentors sign up annually to guide students and recent graduates

Active communication

- Monthly alumni newsletter
- Hanken magazine
- Hanken Alumni groups on Facebook and LinkedIn



# START-UP INCUBATOR AND QUANTUM

## Hanken venture studio

- Pre-business incubator for future entrepreneurs
- Support, knowledge and networks for students and alumni
- In collaboration with other universities

## Hanken Business Lab

- Business incubator for entrepreneurs
- Target groups: start-ups, scale-ups, non-profit organisations and individuals
- Wants to help members achieve significant growth

## Quantum

- Data lab focusing on data-driven value creation
- Databases with company data and financial data
- Management of big data and alternative data







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