



## Environmental programme 2022-24

*The environmental programme consists of Targets, Indicators and Actions. The default timeline for targets to be achieved is 2024 end unless otherwise mentioned*

### TARGETS AND INDICATORS FOR 2022–2024

TARGET	INDICATOR	Time frame
<b>HELSINKI</b>		
Increase the percentage of recyclable paper in the total paper consumption	Target of 5%, Currently it is less than 1%.	2024
Decrease environmental impact of event catering.	No. of substituted products for more sustainable options in catering of Hanken events.	2024
Increase waste sorting rate by 10%	Increase % of total waste that is sorted from 58% to 68% (2019 baseline).	2024
Set up review process of Hanken’s rental buildings environmental impact.	Annual scorecard that reviews offices’ environmental impact with property owner.	2024
<b>VAASA</b>		
Try to keep amount of paper waste almost as low as 2022 level, at least 2021 level.	Paper waste 2022 was exceptionally low 578 kg (decreased from 2021 by 31 %)	2024
Decrease from level 2022	Reduce by 1%. Combustible/mixed waste.	2024
Keep electricity consumption to at least 2022 level.	Electricity consumption in 2022 was 260 212 kWh. (Electricity is carbon neutral in both Helsinki and Vaasa)	2024



Decrease environmental impact of event catering.	Offer more sustainable and vegetarian options. Ask people to sign up for events to decrease food waste.	
<b>BOTH HELSINKI AND VAASA</b>		
Make procurement more environmentally friendly	- Guidelines/recommendations for environmental impact consideration in procurement that is done in-house by Hanken staff and guided by HANSEL	2024
<b>To be carbon neutral by 2030</b>		2030
(sub-goal): To reduce our emissions by 50% by 2030 and by 6% each year (2018 baseline year)	Baseline 873 tCO2e in 2018. 556 tCo2e in 2021. Reach 436,5 tCO2e by 2030.	Each year until 2030
Increase internal communication and engagement surrounding environmentally friendly habits to staff and students	<ul style="list-style-type: none"> <li>- Add news to Hanken’s sustainability webpages at least twice a month</li> <li>- Organize two events for staff.</li> <li>- Organize two campaigns for staff and/or students.</li> </ul>	continuous + 2024
Increase the response rate of WWF’s consumer habit questionnaire.	Increase response rate to 50%. Response rate was 22,8% in 2021 (baseline year).	2024



**ACTIONS**

Choose actions that will help you to achieve your targets. You can find ideas in My Green Office: Guides and Materials → Proposals for actions.

THEME	Action	Notes	Schedule
<b>Governance and management</b>	1: Hanken’s sustainability group approves the environmental programme on an annual basis.	Hanken’s sustainability working group members are Nikodemus Solitander (Associate Dean of Sustainability), Susanne Holmström (Travel Coordinator), Klas Nyström (CFO), Hanna Silvola (Associate Professor), Riina Haavisto/Lida Nazari(Social Responsibility Coordinator and Secretary), Matias Monola (student union communication and sustainability representative), Helena Strandell (Planning and Development Manager), Kristina Wallin (Head of administration in Vasa).	Annually in March
	2: Hanken’s social responsibility coordinator(s) works 20% per week on Green Office and realising the Environmental Programme		Continuous
	3: Annual management review of last year’s targets, impact, and next steps with the sustainability group.		Annually in February
<b>Communications and engagement</b>	1: Share ready-made guides by Green Office with staff, e.g., by uploading them on Hanken Green Office webpage.		Spring 2023
	2: Update the Hanken Green Office webpage		Continuous



	3: Continuously update Hanken's sustainability webpages with up-to-date information and news.		Continuous
	4: Include environmentally friendly tips in each newsletter & on Hanken's webpages.		Starting Spring 2023
	5: Organize competition regarding environmentally friendly work habits.	Done	During 2023
	6: Incorporate Green Office in Hanken's Sustainable Development Week		November 2024
	7: Organise UNIFI sustainability seminar	Done	November 2023
<b>Energy and water</b>	1: Remind the work community of energy saving, energy efficiency and Green Office practices at home and in the office.		Spring and fall 2023/continuous
	2: Move over to climate certified (emission free) district heating in Vaasa.	Done	Starting 2023
	3: Map energy efficiency of IT products with IT department.		Starting Fall 2023
	4: Review energy production of solar panels.		



	5: Map energy consumption of rented buildings through scorecard	Ongoing	Starting fall 2023
<b>Procurement</b>	1: Map which procurement is done in-house.		2023
	2: Discuss how environmental impact systematically could be incorporated into the procurement that is done by Hanken staff.		Spring 2023 onwards
	3: Develop guidelines/recommendations of sustainability considerations in procurement.		Starting fall 2023
	4: Discuss with the catering restaurant about standardization of sustainable products for Hanken events	Partially done	2023
	5: Develop annual review process of rented offices' e.g., through score card.	Ark. 28 is partially done	Continuously and 2023
<b>Recycling, sorting and cleaning</b>	1: Create a recycling handbook/pamphlet to place in areas with waste bins.	No handbook is made. Reconsider in 2024	Spring 2023
	2: Update the waste sorting labels on bins + and add plastic recycling labels.	Done	Spring 2023



	3: Include waste figures for old furniture in CO2 calculations.	Partially done	Spring 2024
	4: Add waste sorting stations where needed.	Done	During 2023
	5: Add arrows to closest waste sorting bins in buildings.	Not done.	Spring 2023
<b>Travelling</b>	1: Develop the new sustainable travel guidelines, communicate and educate the right responsible people		Starting spring 2024
	2: Share the sustainable travel guidelines with incoming guests.		Starting spring 2023
	Remind staff about Hanken's Green Office bikes.		Spring 2023 /spring 2024
	Add more Bike Stands in Hanken's main building for students	Done Vaasa and Helsinki	2023
<b>Events</b>	Update the sustainable events guidelines and share it with all the event organisers at Hanken	Done	2023

